



# WEBCO HOBBY TALK

6 TO 9 MARCH 2008



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## 1. THE BEST STAND!



JOLENE AND WERNER, FRIEND OF JOLENE, WORKED THE WHOLE OF WEDNESDAY TO CREATE THIS SPECTACULARLY BRANDED STAND.

A LOT OF BLOOD AND SWEAT, FORTUNATELY NO TEARS! WERE SHEAD AND PAID OF EXCELLENTLY AS OVER 20 000 PEOPLE SAW THE WEBCO BRAND OVER THE FOUR DAYS OF THE SHOW!

STANLEY WAS UNKNOWN TO THE EYE AS WEBCO STOLE THE SPOTLIGHT AT THE SHOW!!

## 2. THE HOBBYIST SET



THE HOBBYIST SET HAD A LOT OF INTEREST AND REPS ARE URGED TO INTRODUCE THE SETS TO CLIENTS.

A LOT OF DEMAND WAS CREATED FOR THE SET AND END USERS WILL DEFINITELY BE LOOKING FOR IT IN MAJOR RETAIL STORES.

WE MANAGED TO SELL ABOUT 8 OF THE SETS, AS WE ONLY ACCEPTED CASH AT THE SHOW.

IF YOU ARE INTERESTED IN RECEIVING LEAFLETS AT STORE LEVEL, PLEASE CONTACT JOLENE AT HEAD OFFICE.

## WEBCO WEDGIE



THE WEDGIE WAS THE STAR OF THE SHOW AND WE SOLD OVER 400 WEDGIES!!

PEOPLE TOOK A MAJOR INTEREST IN THIS SIMPLE YET USEFULL TOOL AND SOLD LIKE HOT CAKES!!

CAN TELL CLIENTS WITH CONFIDENCE THE WEDGIE HAS BEEN TRIED AND TESTED AND IS A FAST SELLER FOR ANY RETAIL STORE.

## 4. WHAT WAS COOKING??!

WEBCO WEDGIES : SOLD OVER 400 !!! @ R1, 50 EACH

WEBCO KEYRINGS : SOLD OVER 500 !!! @ R5, 00 EACH

MINI PLIERS : SOLD OVER 100 !!! @ R22, 00 EACH

POLY GARDEN HAND TOOLS : SOLD OVER 100 !!! @ R20, 00 EACH

OVERALL THE END USER ATTITUDE TOWRDS THE WEBCO BRAND WAS UNBELIEVABLE AND A LOT OF POSSITIVE COMMENTS WERE RECEIVED ABOUT ALL OUR PRODUCTS AS WELL AS VERY GOOD COMMENTS ON OUR STAND.

## Special Thanks !!

Craig Webster Terence  
 Yolande Lucky Andy  
 Robert Sharon P Barry  
 Sandy Jason Craig (Tridex)